

The Gathering

Now that summer is almost officially over we'd like to share with you some of the festivals and outdoor events McRobb's have worked with over the last few months.

Over the next couple of weeks we'll be showcasing some of the events that demonstrate our capabilities and the part McRobb can play to ensure the success of your event.



As part of this year's Homecoming celebrations, The Gathering in Edinburgh brought together the largest gathering of clans in what turned out to be one of this year's major events. McRobb Display were asked to produce and install a wide range of signage and graphics to make this a truly 'stand-out' occasion.

It began early in the year with promotional banners and 6-sheet posters positioned around the city while double sided, vertical banners lined the High Street. On the site itself, we produced and installed hundreds of display and mandatory signs and banners ranging from fingerpost directional signs to stage branding and window graphics.

The original drab, box office Portakabins were temporarily turned into prominent focal points at the main entrance to the site.



Saturday's activities culminated with a Clan Parade from Holyrood Palace, up a packed Royal Mile to the Castle. We produced over 120 marching placards which were proudly held aloft by each of the clan chiefs.

We're told that these have all now dispersed across the globe as souvenirs of a most memorable and successful event that McRobb Display was proud to support.



If you would like more information on any of our projects or want to find out more about how we can help you attract the clients you're looking for, please give us a call on 0131 556 9633

or email addie@mcrobb.co.uk